

Meet the founders

Caleb Pepper

Co-founder and CEO

Caleb Pepper is co-founder and CEO of Firecrawl, the web data API for AI agents. Originally from Salt Lake City, he met his co-founders in college at the University of New Hampshire. Together, they started SideGuide, a developer education platform funded with hackathon winnings. SideGuide earned them a place in Y Combinator's Summer 2022 batch. They later co-founded Mendable, an AI chat tool for documentation. Their experience getting web data into Mendable inspired Firecrawl.

Nicolas "Nick" Silberstein Camara

Co-founder and CTO

Nicolas Silberstein Camara, known as Nick, is co-founder and CTO of Firecrawl. Originally from São Paulo, Brazil, he built a large social media following among developers before co-founding SideGuide. That community helped the team bootstrap the developer education platform, which joined Y Combinator in 2022. He later co-founded Mendable, an AI chat tool for documentation, before building Firecrawl. Nick studied computer science at the University of New Hampshire and brings a close connection to the developer community to his work.

Eric Ciarla

Co-founder and CGO

Eric Ciarla is co-founder and Chief Growth Officer of Firecrawl. Originally from New Boston, New Hampshire, he founded his first startup at 13 and has been building ever since. He studied analytical economics and philosophy at the University of New Hampshire. He co-founded SideGuide, a developer education platform that joined Y Combinator in 2022. He later co-founded Mendable, an AI chat tool for documentation. The team's work on Mendable led them to build Firecrawl.

Media inquiries and interview requests

eric@firecrawl.dev